Traffic Order# 210947

Rep Order# 6859789 EC'd Yes

Ver# 7 Mod# 1 Status Confirmed

1 of

4

Station WISH-TV INDIANAPOLIS, IN Agency () JAMESTOWN ASSOC. Rep Firm

Daypart

	().MOURDOCK/NRSC MOURDOCK/NRSC	BATON ROUGE, LA 70	ES CRE	5937 JONES CREEK RD BATON ROUGE, LA 70817		Sales Office (Salesperson () PHILADELPHIA) KATE BRADY	Y Y
Estimate# Buyer Phone# Fax#	PATRICIA STERPU	Agency CP1/P2/E Flight Dates Hiatus Weeks	10/01/2	10/01/2012 - 10/07/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	.05 .38
CONTRAC	CONTRACT COMMENT								
LT Ln	Day Time Program	н	Len	Rate	Dates	Spots/Week	# D O H	Total	Total Cost
1 !	M 7A-8A		:30	\$350.00	10/01-10/01	2	⊢ ! ! !	2	\$700.00
	Buyline Comment: DAYBREAK								
N	TU-F 7A-8A Buyline Comment: DAYBREAK		:30	\$350.00	10/02-10/05	ω	⊣	ω	\$2,800.00
ω	M 10A-11A Buyline Comment: LETS MAKE A DEAL		:30	\$200.00	10/01-10/01	Ľ	Н	L	\$200.00
4	TU-F 10A-11A Buyline Comment: LETS MAKE A DEAL		: 30	\$200.00	10/02-10/05	42	щ	4.	\$800.00
ڻ	TU-F 11A-12P Buyline Comment: PRICE IS RIGHT		: 30	\$600.00	10/02-10/05	4	щ	42	\$2,400.00
ത	TU-F 12P-1230P Buyline Comment: NEWS		:30	\$650.00	10/02-10/05	42	μ	4.	\$2,600.00
7	TU-F 1230P-2P Buyline Comment: NEWS		: 30	\$600.00	10/02-10/05	42	Н	4	\$2,400.00
ω	TU-F 2P-3P Buyline Comment: THE TALK		:30	\$300.00	10/02-10/05	77	H	42	\$1,200.00
v	M 3P-4P Buyline Comment: RACHAEL RAY		:30	\$150.00	10/01-10/01	1	щ	Н	\$150.00
10	TU-F 3P-4P Buyline Comment: RACHAEL RAY		:30	\$150.00	10/02-10/05	42	ш	44	\$600.00

	EC'd Yes	Rep Order#
		6859789
		Ver# 7
		Ver# 7 Mod# 1 Status Confirmed
		Status
		Confirmed
Showing Buylines:	Last	Traffic Order# 210947
uylines: All Lines	Last Received:	
ines	10/05/2012 10:51 AM	Printed:
	0:51 AM	10/05/2012 11:38 AM

			Showi	Showing Buylines: All Lines	es				
Station Advertiser Product	WISH-TV INDIANAPOLIS, IN ().MOURDOCK/NRSC MOURDOCK/NRSC	Agency () JAMESTOWN ASSO 5937 JONES CREEK RD BATON ROUGE, LA 70817) JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817		Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY	V AII	
Estimate# Buyer Phone#	PATRICIA STERPU	Agency C/P1/P2/E Flight Dates 10/0 Hiatus Weeks	10/01/2012 - 10/07/2012		Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938	∞ 5.	
Fax# LT In	Day Time Program	ram Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost Daypart	part
			1 1 1 1 1	 	1 1 1	1	!		1
11	M 4P-5P Buyline Comment: ANDERSON	:30	\$150.00	10/01-10/01	₽	بط	⊣	\$150.00	
J	mri-n / D-SD	• 20	\$150 00	10/02-10/05	4	_	4	\$600 ₋ 00	
	uyline								
13	TU-F 5P-530P Buyline Comment: NEWS	:30	\$600.00	10/02-10/05	4	щ	4	\$2,400.00	
14	TU-F 530P-6P Buyline Comment: NEWS	:30	\$600.00	10/02-10/05	4	Д	4	\$2,400.00	
15	TU-F 6P-630P	:30	\$600.00	10/02-10/05	4	1	4	\$2,400.00	
	Buyline Comment: NEWS								
16	TU-SU 11P-1135P Buyline Comment: NEWS	:30	\$900.00	10/02-10/07	ហ	1	σ	\$4,500.00	
17	W 11P-1135P Buyline Comment: NEWS	:30	\$900.00	10/03-10/03	ш	Д	щ	\$900.00	
18	SA 6P-7P	:30	\$400.00	10/06-10/06	0	0	0	\$0.00	
	Buyline Comment: NEWS								
19	SU 1030A-11A	:30	\$700.00	10/07-10/07	ı	, 1	1	\$700.00	
	Buyline Comment: FACE	THE NATION							
20	SU 6P-7P NEWS Buyline Comment: NEWS	:30	\$400.00	10/07-10/07	0	0	0	\$0.00	
21	TU 8P-9P Buyline Comment: NAVY NCIS	NCIS:30	\$3,000.00	10/02-10/02	H	щ	1-1	\$3,000.00	
	payratic commette. was	70 H							

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Station VIII		EĈ'd Yes	Rep Order#
WISH TW DOING IN BOILE IN			6859789
SI IOd v			Ver#
Z			7
			Mod# 1
			Statu
Agency			Ver# 7 Mod# 1 Status Confirmed
Agency () IAMESTOWN ASSOC	Show		Traffic Order# 210947
	Showing Buylines: All Lines	Last Received: 10/05/2012 10:51 AM	
Ren Firm	Lines	10/05/2012	Printed:
3		10:51 AM	Printed: 10/05/2012 11:38 AM

3 of

Daypart

					- TT	Buyer Phone# Fax#	Station Advertiser Product
26	25	24	23	22	i h	# 200	n W tiser ct
SA Buvl	F Buyl	TH Buyl	W Buyl	TU Buyl	Day	PATRICIA STERPU	ISH-TV INDIANAPC ().MOURDOCI MOURDOCK/NRSC
8P-9P	10P-11P ine Comment	9P-10P ine Comment	9P-11P ine Comment	9P-10P Buyline Comment: NCIS LA	Time	STERPU	Station WISH-TV INDIANAPOLIS, IN Advertiser ().MOURDOCK/NRSC Product MOURDOCK/NRSC
Buvline Comment: CRIMETIME	10P-11P Buyline Comment: BLUE BLOODS	9P-10P Buyline Comment: PERSON OF INTEREST	9P-11P Buyline Comment: PRESIDENTIAL DEBATES	:: NCIS LA	Program		, IN RSC
			ω			Flight Dates Hiatus Weeks	Agency () JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817
:30	:30	:30	: 30	:30	Len	1	() JAMESTOWN A 5937 JONES CREEK RD BATON ROUGE, LA 70:
\$300.00	\$3,500.00	\$3,000.00	\$5,000.00	\$2,500.00	Rate	10/01/2012 - 10/07/2012	() JAMESTOWN ASSOC. 5937 JONES CREEK RD BATON ROUGE, LA 70817
10/06-10/06	10/05-10/05	10/04-10/04	10/03-10/03	10/02-10/02	l ates		
Н	Н	д	Н	μ	Spots/week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
Н	Н	 4	Н	щ	# or Weeks	Phone# FAX#	\sim
ш	Н	Þ	Н	Н	spots	215-567-6005 215-567-5938	PHILADELPHIA KATE BRADY
\$300.00	\$3,500.00	\$3,000.00	\$5,000.00	\$2,500.00	Total Cost	938	PHIA DY

--- REPORT TOTALS---

Report Totals: 66 / \$45,200.00

---SALES MONTHLY TOTALS---

Oct 12: 66 / \$45,200.00

Sales Totals: 66 / \$45,200.00

Station Totals: 66 / \$45,200.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Demos

RA35+

							null	Books
		% O	WXIN	0%	WTTV			
0%	YUNW	ω 6%	WISH	0%	CABL	\$124,965	Market Totals	

WRTV

21%

WTHR

36%

Showin						
I						EC'd Yes
Traffic Order# 210947	1 Status Confirmed	 Mod#	7	Ver#	6859789	Rep Order#

Last Received: 10/05/2012 10:51 AM Printed: 10/05/2012 11:38 AM

Showing Buylines: All Lines

Agency () JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks

10/01/2012 - 10/07/2012

CASH IN ADVANCE -- CREDIT RISK --

Estimate# Buyer Phone#

PATRICIA STERPU

Fax#

Station WISH-TV INDIANAPOLIS, IN Advertiser ().MOURDOCK/NRSC Product MOURDOCK/NRSC

Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

) PHILADELPHIA) KATE BRADY

4 of

4

								7
				[Sorted by: Air				
P3		\$900.00 Jamestown Associ;P-PHI	:30 WISH	2 11:16:18 PM 11-1135p	10/02/12	MOURDOCK/NRSC	06859789	210947
23		\$900.00 Jamestown Associ; P-PHI	:30 WISH	2 11:16:03 PM 11-1135p	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$900.00 Jamestown Associ;P-PHI	:30 WISH		10/04/12	MOURDOCK/NRSC	06859789	210947
P4		\$5,000.00 Jamestown Associ;P-PHI	:30 WISH	2 9:59:18 PM (9:00:00 PM-10:30:00 PM)	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$3,000.00 Jamestown Associ;P-PHI	:30 WISH	2 9:41:38 PM 858-10p	10/04/12	MOURDOCK/NRSC	06859789	210947
P3		\$2,500.00 Jamestown Associ;P-PHI	:30 WISH	2 9:19:47 PM 858-10p	10/02/12	MOURDOCK/NRSC	06859789	210947
P3		\$3,000.00 Jamestown Associ:P-PHI	:30 WISH	2 8:39:28 PM 758-9p	10/02/12	MOURDOCK/NRSC	06859789	210947
P3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 6:19:11 PM 558-630p	10/04/12	MOURDOCK/NRSC	06859789	210947
P3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 6:12:59 PM 558-630p	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 6:06:22 PM 558-630p	10/02/12	MOURDOCK/NRSC	06859789	210947
Р3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 5:44:49 PM 530-6p	10/02/12	MOURDOCK/NRSC	06859789	210947
P3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 5:34:58 PM 530-6p	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$600.00 Jamestown Associ:P-PHI	:30 WISH	2 5:34:43 PM 530-6p	10/04/12	MOURDOCK/NRSC	06859789	210947
P3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 5:18:06 PM 5-530p	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 5:18:06 PM 5-530p	10/02/12	MOURDOCK/NRSC	06859789	210947
Р3		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 5:17:51 PM 5-530p	10/04/12	MOURDOCK/NRSC	06859789	210947
P4		\$150.00 Jamestown Associ;P-PHI	:30 WISH		10/02/12	MOURDOCK/NRSC	06859789	210947
28H P4	RMDR0928H	\$150.00 Jamestown Associ;P-PHI	:30 WISH		10/01/12	MOURDOCK/NRSC	06859789	210947
P4		\$150.00 Jamestown Associ;P-PHI	:30 WISH		10/04/12	MOURDOCK/NRSC	06859789	210947
P4		\$150.00 Jamestown Associ;P-PHI	:30 WISH	2 4:08:09 PM 357-5p	10/03/12	MOURDOCK/NRSC	06859789	210947
28H P4	RMDR0928H	\$150.00 Jamestown Associ;P-PHI	:30 WISH	2 3:26:30 PM 258-4p	10/01/12	MOURDOCK/NRSC	06859789	210947
P4		\$150.00 Jamestown Associ:P-PHI	:30 WISH	2 3:26:00 PM 258-4p	10/02/12	MOURDOCK/NRSC	06859789	210947
P4		\$150.00 Jamestown Associ;P-PHI	:30 WISH	2 3:18:10 PM 258-4p	10/03/12	MOURDOCK/NRSC	06859789	210947
P4		\$150.00 Jamestown Associ;P-PHI	:30 WISH	2 3:08:20 PM 258-4p	10/04/12	MOURDOCK/NRSC	06859789	210947
Р3		\$300.00 Jamestown Associ; P-PHI	:30 WISH	2 2:59:26 PM 2-3p	10/02/12	MOURDOCK/NRSC	06859789	210947
Р3		\$300.00 Jamestown Associ;P-PHI	:30 WISH	2 2:59:11 PM 2-3p	10/05/12	MOURDOCK/NRSC	06859789	210947
P3		\$300.00 Jamestown Associ;P-PHI	:30 WISH		10/04/12	MOURDOCK/NRSC	06859789	210947
P2		\$600.00 Jamestown Associ;P-PHI	:30 WISH		10/04/12	MOURDOCK/NRSC	06859789	210947
P2		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 12:59:11 PM 1227-2p	10/02/12	MOURDOCK/NRSC	06859789	210947
P2		\$650.00 Jamestown Associ:P-PHI	:30 WISH	2 12:16:56 PM 1158a-1230p	10/02/12	MOURDOCK/NRSC	06859789	210947
P2		\$650.00 Jamestown Associ;P-PHI	:30 WISH	2 12:10:19 PM 1158a-1230p	10/04/12	MOURDOCK/NRSC	06859789	210947
P1		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 11:29:11 AM 1058-12p	10/02/12	MOURDOCK/NRSC	06859789	210947
P1		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 11:29:11 AM 1058-12p	10/04/12	MOURDOCK/NRSC	06859789	210947
P1		\$600.00 Jamestown Associ;P-PHI	:30 WISH	2 10:59:26 AM 1058-12p	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$200.00 Jamestown Associ;P-PHI	:30 WISH	2 10:29:11 AM 958-11a	10/02/12	MOURDOCK/NRSC	06859789	210947
28H P3	RMDR0928H	\$200.00 Jamestown Associ;P-PHI	:30 WISH	2 9:58:56 AM 958-11a	10/01/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ;P-PHI	:30 WISH	2 7:59:26 AM 7-8a	10/04/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ:P-PHI	:30 WISH	2 7:58:56 AM 7-8a	10/02/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ:P-PHI	:30 WISH	2 7:56:02 AM 7-8a	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ:P-PHI	:30 WISH	2 7:36:08 AM 7-8a	10/04/12	MOURDOCK/NRSC	06859789	210947
	RMDR0928H	\$350.00 Jamestown Associ;P-PHI	:30 WISH	2 7:29:26 AM 7-8a	10/01/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ;P-PHI	:30 WISH	2 7:29:11 AM 7-8a	10/02/12	MOURDOCK/NRSC	06859789	210947
28H P3	RMDR0928H	\$350.00 Jamestown Associ;P-PHI	:30 WISH	2 7:26:32 AM 7-8a	10/01/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ:P-PHI	:30 WISH	2 7:26:02 AM 7-8a	10/05/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ; P-PHI	:30 WISH	2 6:58:41 AM 7-8a	10/03/12	MOURDOCK/NRSC	06859789	210947
P3		\$350.00 Jamestown Associ; P-PHI	:30 WISH	2 6:58:26 AM 7-8a	10/05/12	MOURDOCK/NRSC	06859789	210947
							Mourdock/NRSC	Advertiser: POL/Mourdock/NRSC
			Control of the second of the s			The state of the s	The state of the second second	1 284

Spot Manager: Placed, 10/01/12-10/07/12

macia

Advertiser: POL/Mourdock/NRSC 210947 06859789 MOURDOCK/NRSC 10/03/12 11:16:33 PM 11-1135p

:30 WISH

\$900.00 Jamestown Associ P-PHI **\$32**/800.00

Р3

[Sorted by: Air

Spot Manager: Placed, 10/01/12-10/07/12 (09/28/12 4:53:20 PM)

WIDEDRBIT

R F O R T

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)	
✓ FEDERAL CANDIDATE	☐ STATE/LOCAL CANDIDATE
To Avail Themselves of The Lo Window, Federal Candidates M	owest Unit Charge During a Political ust Sign The Certification On Page 3
Station and Location.	9/25/12 - 19 19 19 19 19 19 19 19 19 19 19 19 19
I, Patricia Sterpu	
being/on behalf of: Richard Mourdock - NRSC	, a legally
qualified candidate of the Republican	political
party for the office of: US Senate	
in the General	
election to be held on: November 6, 2012	
do hereby request station time as follows:	
Broadcast Time of Day Length Rotation on Days Package	Class Times per Number Week of weeks
	Week of weeks
Total Charges: SEC ORDER	

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NAB Form PB-17 Candidat	 17 Candidates 	PB	Form	ΑB	N
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For programming that, in who national importance," list the r	le or in part, "communicates a message relating matters below:	to any political matter of
	<u> </u>	
I represent that the payment for	or the above described broadcast time has been i	furnished by:
Richard Mourdock - NRSC		
and you are authorized to anno	ounce the time as paid for by such person or enti entity is either a legally qualified candidate or ar	ty,
committee/organization of the	legally qualified candidate.	1 authorized
The name of the treasurer of th	ne candidate's authorized committee is:	
Stephanie L. Mattix		
This station has disclosed to m and discount, promotional and	e its political advertising policies, including: ap other sales practices (not applicable to federal c	oplicable classes and rates;
OF RACE OR ETHNICITY	I' DISCRIMINATE OR PERMIT DISCRIMIN IN THE PLACEMENT OF ADVERTISING.	NATION ON THE BASIS
	By Candidate or Authorized Co	ommittee
9/28/12 Date	Signature	
) (Signature	
To Be Sig	ned By Station Representativ	ve
☐ Accepted	Accepted in Part	—
THE LANGE PROPERTY.	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

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NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

7 5	antala Shama			·
(nam	atricia Sterpu le of federal candidate or broadcast (in whole or i		•	ify that the programming
	□ does	☑ de	oes not	
	to an opposing candidat ramming that does refer			certify that for the
(che	ck applicable box)			
	the radio programming identifies the candidate approved the broadcast	, the office bein		-
	displayed printed states the broadcast, and that paid for the broadcast.	for a duration of nent identifying the candidate as	of at least four secon g the candidate, that	ds, and a simultaneously the candidate approved s authorized committee
	/ signa	ture of candidate	or authorized committe	e
	Potricia Stepu)		
	prin	ted name		date



Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Advertiser POL/Mourdock/NRSC
Product MOURDOCK/NRSC
Estimate Number

Invoice #	210947-1
 Invoice Date	10/07/12
 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/07/12

Page 1 of 5

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight	Deal #	Alt Order#	Order#	
10/01/12 - 10/07/12		06859789	210947	

Billing Calendar	Broadcast	IDE
Billing Type	Cash	Αd\
Special Handling		Prc

Attention: Accounts Payable 5937 Jones Creek Road

Jamestown Associates

Baton Rouge, LA 70817

Billing Address:

Product Code	Advertiser Code	IDB#
	MOUR	

Ď	Agency Ref	IN11165/SP1819/AU588
Þ	Advertiser Ref	

6					O1						4			ω										2				_	Line
HSIM	HSIN HSIN	HSIM	HSIW		HSIM	MSH	HSIM	WISH	HSIM		WISH	HSIM		WISH	WISH	HSIM	HSIM	HSIM	WISH	HSIW	HSIW	HSIW		HSIW	HSIW	HSIW		WISH	
Noon News					Price Is Right						Let's Make A Deal			Let's Make A Deal										CBS This Morning @7a				CBS This Morning @7a	Channel Description
1158a-1230p					1058-12p						958-11a			958-11a										7-8a				7-8a	Time
	ΡŻ	8	Tu	10/01/		77)	굮	\$	Τu	10/01/		≤	10/01/		П	П	Τh	Τh	\$	\$	Tu	ď	10/01/		≤	≤	10/01/		Day
ť	10/04/12 10/05/12	10/03/12	10/02/12	10/01/12 to 10/07/12	₫	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ਰ	10/01/12	10/01/12 to 10/07/12	ਰ	10/05/12	10/05/12	10/04/12	10/04/12	10/03/12	10/03/12	10/02/12	10/02/12	10/01/12 to 10/07/12	ð	10/01/12	10/01/12	10/01/12 to 10/07/12	ťo	Date
	:: :: :::	:30	:30	4x		:30	:30	:30	:30	4×		:30	1×		:30	:30	:30	:30	:30	:30	:30	:30	8x		:30	:30	2x		Length
	11:29 AM 10:59 AM	11:30 AM	11:30 AM	-TWTF		10:22 AM	9:58 AM	9:58 AM	10:26 AM	-TWTF		9:59 AM	M		7:26 AM	6:58 AM	7:56 AM	7:39 AM	7:41 AM	6:58 AM	7:59 AM	7:29 AM	-TWTF		7:29 AM	7:27 AM	M		Length Aired Days
	RMDR0928H RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H			RMDR0928H			RMDR0928H	RMDR0928H			Ad-ID							
	\$600.00 \$600.00	\$600.00	\$600.00			\$200.00	\$200.00	\$200.00	\$200.00			\$200.00			\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00	\$350.00			\$350.00	\$350.00			Rate Reconciliation
	ω 4	2				_	ω	4	2						5	4	ω	7	6	2	&				2	1			Ref#



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Mourdock/NRSC
Product MOURDOCK/NRSC
Estimate Number

Invoice #	210947-1
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Page 2 of 5

Station	WISH	
Account Executive Petry Philadelphia	Petry Philadelphia	
Sales Office	Petry/Philadelphia	
Sales Region	National	
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Order Flight	Deal #	Alt Order#	Order#
10/01/12 - 10/07/12		06859789	210947

Billing Calendar	Broadcast	=
Billing Type	Cash	Þ
Special Handling		Р

Jamestown Associates Attention: Accounts Payable 5937 Jones Creek Road

Baton Rouge, LA 70817

Billing Address:

Product Code	Advertiser Code	IDB#
	MOUR	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

	<u> </u>						10			9						∞						7						6	Line
HSIM	HSIM	HSIM	MSH	MSH	WISH		HSIW	HSIM		HSIM	HSIW	MSH	MSH	MSH		HSIM	HSIW	HSIW	HSIM	WISH		HSIW	HSIW	MSH	MSH	MISH		HSIW	Channel
	Anderson Cooper						Rachael Ray			Rachael Ray						The Talk						Soap Rotator						Noon News	Description
							25			25						2-3p						12						11	⊒
	357-5p						258-4p			258-4p						3p						1227-2p						1158a-1230p	Time
10/01/12 M		П	굮	≷	Tu	10/01/12		≤	10/01/12		TI	굿	≷	ď	10/01/12		П	Th	€	Tu	10/01/12		777	T,	≷	υŢ	10/01/12		Day
10/01/12 to 10/07/12 M 10/01/12	to	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	to	10/01/12	10/01/12 to 10/07/12	to	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	to	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	to	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	to	Date
:30		:30	:30 0	:30	:30	4x		:30	1x		:30	:30	:30	:30	4×		:30	:30	:3 8	:30	4x		:30	:: 8	:30	:30	4x		Length
4:37 PM		3:42 PM	3:22 PM	3:24 PM	3:38 PM	-TWTF		3:38 PM	M		2:59 PM	2:29 PM	2:29 PM	2:28 PM	-TWTF		12:59 PM	1:29 PM	1:29 PM	12:57 PM	-TWTF		12:21 PM	12:13 PM	12:07 PM	12:21 PM	-TWTF		Length Aired Days
RMDR0928H		RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H			RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			Ad-ID
\$150.00		\$150.00	\$150.00	\$150.00	\$150.00			\$150.00			\$300.00	\$300.00	\$300.00	\$300.00			\$600.00	\$600.00	\$600.00	\$600.00			\$650.00	\$650.00	\$650.00	\$650.00			Rate Reconciliation
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Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

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Product Advertiser Estimate Numb

Invoice Perior		ĕ
Invoice Month	MOURDOCK/NRSC	
Invoice Date	POL/Mourdock/NRSC	
Invoice #		

210947-1

Page 3 of 5

Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	הואטוכט דימוני
	06859789	210947	10/01/12 - 10/07/12	October 2012	10,017

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Sales Region

National

Order Flight

10/01/12 - 10/07/12

Petry/Philadelphia

Sales Office

Account Executive | Petry Philadelphia

Station

HSIM

Baton Rouge, LA 70817 5937 Jones Creek Road **Attention: Accounts Payable** Jamestown Associates Billing Address:

Product Code	Advertiser Code	IDB#
	MOUR	

Agency Ref IN11165/SP1819/AU588		Advertiser Ref
	IN11165/SP181	Agency Ref

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HSIM HSIM HSIM HSIM	HSIM	HSIW	HSIW	HSIW	HSIW		HSIM	HSIM	HSIW	MISH	HSIW		HSIM	HSIM	HSIW	HSIW	HSIW		HSIW	HSIM	HSIW	HSIW	HSIM		HSIM	Channel
	Late News M-Su						News 8 @6						News 8 @ 530p						News 8 @5p						Anderson Cooper	Channel Description
	11-1135p						558-630p						530-6p						5-530p						357-5p	Time
10/01/1; Tu W Th		П	Th	≷	Tu	10/01/1:		771	ᆉ	€	ᆸ	10/01/1:		П	Τh	€	Tu	10/01/1:		71	Τ	€	ᆸ	10/01/1:		Day
Tu 10/02/12 Tu 10/02/12 W 10/03/12 Th 10/04/12 F 10/05/12	to	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ō	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ō	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ō	10/05/12	10/04/12	10/03/12	10/02/12	10/01/12 to 10/07/12	ō	Date
:30 :30 :30 x		:30	:30	:30	:30	4x		:30	:30	:30	:30	4x		:30	:30	:30	:30	4x		:30	:30	:30	:30	4x		Length
-TWTFSS 11:23 PM 11:13 PM 11:12 PM 11:34 PM		6:21 PM	6:21 PM	6:15 PM	6:11 PM	-TWTF		5:42 PM	5:45 PM	5:42 PM	5:44 PM	-TWTF		5:09 PM	5:23 PM	5:24 PM	5:21 PM	-TWTF		4:30 PM	4:23 PM	4:22 PM	4:22 PM	-TWTF		Length Aired Days
RMDR0928H RMDR0928H RMDR0928H RMDR0928H		RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			RMDR0928H	RMDR0928H	RMDR0928H	RMDR0928H			Ad-ID
\$900.00 \$900.00 \$900.00		\$600.00	\$600.00	\$600.00	\$600.00			\$600.00	\$600.00	\$600.00	\$600.00			\$600.00	\$600.00	\$600.00	\$600.00			\$150.00	\$150.00	\$150.00	\$150.00			Rate Reconciliation
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Estimate Number	Product MO	Advertiser POI
	MOURDOCK/NRSC	POL/Mourdock/NRSC

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Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #
	06859789	210947	10/01/12 - 10/07/12	October 2012	10/07/12	210947-1

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Station	WISH	
Account Executive Petry Philadelphia	Petry Philadelphia	
Sales Office	Petry/Philadelphia	
Sales Region	National	
Billing Calendar	Broadcast	
Billing Type	Cach	

Attention: Accounts Payable 5937 Jones Creek Road Baton Rouge, LA 70817

Special Handling

Jamestown Associates

Billing Address:

Advertiser Code	IDB#	Order Flight	Deal #
MOUR		10/01/12 - 10/07/12	

Advertiser Ref	Agency Ref	Product Code
	IN11165/SP1819/AU588	

	25			24			23			22			21			20			19			18			17		16	Line
	HSIW	HSIM		HSIW	MSH		HSIW	MSH		HSIW	MSH		HSIM	HSIW		HSIW	MSH		HSIW	MSH		HSIW	MSH		HSIW	MSH	HSIW	Channe
	Friday 10-11p			Thursday 9-10p			M-Su 7-1135p			Tuesday 9-10p			Tuesday 8-9p			News 8 Weekend/Sunday			Face The Nation			News 8 Weekend Saturday			News 8 @ 11 M-F		Late News M-Su	Channel Description
	958-11p			858-10p			7-1135p			858-10p			758-9p			558-7p			1028-11a			558-7p			11-1135p		11-1135p	Time
10/01/12 to 10/07/12	ť	Th 10/04/12	01/12 to	to	W 10/03/12	10/01/12 to 10/07/12	to	Tu 10/02/12	10/01/12 to 10/07/12	to	Tu 10/02/12	10/01/12 to 10/07/12	to	Su 10/07/12	10/01/12 to 10/07/12	ť	Su 10/07/12	10/01/12 to 10/07/12	to	Sa 10/06/12	10/01/12 to 10/07/12	to	W 10/03/12	10/01/12 to 10/07/12	ť	Sa 10/06/12	to	Day Date
1×		:30	1×		:30	1×		:30	1×		:30	1x		:00	1x		:30	1×		:00	1×		:30	1×		:30		Length
F		9:48 PM	T		10:45 PM	W		9:34 PM	-T		8:45 PM	-T			S		10:59 AM	S			S-		11:34 PM	W		11:16 PM		Length Aired Days Ad-ID
		RMDR0928H			RMDR0928H			RMDR0928H			RMDR0928H						RMDR0928H						RMDR0928H			RMDR0928H		Ad-ID
		\$3,000.00			\$5,000.00			\$2,500.00			\$3,000.00			\$400.00 Credited			\$700.00			\$400.00 Credited			\$900.00			\$900.00		Rate Reconciliation
					_			_						1						1						2		Ref#

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Mourdock/NRSC
Product MOURDOCK/NRSC
Estimate Number

Invoice #	210947-1
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

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Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight	Deal #	Alt Order#	Order#	
10/01/12 - 10/07/12		06859789	210947	

Billing Calendar Broadcast IDI
Billing Type Cash Ad
Special Handling Properties of the control o

Jamestown Associates Attention: Accounts Payable 5937 Jones Creek Road Billing Address:

Baton Rouge, LA 70817

Product Code	Advertiser Code	IDB#
	MOUR	

Advertiser Ref	Agency Ref	
	IN11165/SP1819/AU588	

					26		25	Line
			HSIM		HSIM	HSIW	HSIW	Channe
					Saturday 8-9p		Friday 10-11p	Channel Description
		Aired Spots			758-9p		958-11p	Time
7		66	Sa	10/01/		тп		Day
Agency Commission	Gross Total		10/06/12	10/01/12 to 10/07/12 1xS-	б	10/05/12 :30 10:33 PM	ť	Date
<u>ission</u>	<u>Total</u>		:30	1×		:30		Length
\$6,780.00	\$45,200.00		8:59 PM	S-		10:33 PM		Length Aired Days Ad-ID
0.00	0.00		RMDR0928H			RMDR0928H		Ad-ID
			\$300.00			\$3,500.00		Rate Reconciliation
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Agency Commission

Net Amount Due

\$38,420.00

Payment Terms 30 Days